



## Value-Based Approach

### Delivering Better Outcomes

### Value-Based Approach: a Definition

The equitable, sustainable and transparent use of the available resources to achieve better outcomes and experiences for every person.

### The Importance of the Value-Based Approach

A Value-based approach helps to make sure that everything we are investing (e.g. time and money) will have a positive impact on outcomes for the local people that we serve.

### Five Elements

There are five elements:

- Equitable - Everyone who needs it has the same opportunity to access a service and achieve the best outcome for them.
- Sustainable - Not just about the here and now, but thinking about the future.
- Transparent - It should be clear why we have chosen to deliver our services in this way and shared in a way that all of us can understand.
- Outcome-focused – Focus on outcomes important to local people
- High-Quality – Provide a positive and safe experience.

### Types of Value

The four 'pillars' of value in the Value-based approach are:

- Personal (for the individual)
- Societal (for society)
- Allocative (best spread of resources)
- Technical (how well resources work).



## Changing Focus

Taking a Value-based approach means a shift from the service providers deciding what is most important, to finding out what is most important to people.

## Measuring What Matters

A Values-based approach is about measuring outcomes that matter to people in a way that is consistent and comparable, so that we can identify which services deliver the most value.

## Successful Implementation

There are six steps to achieving a Value-based approach:

- Step 1: Policy - Establish the right policy framework to work collaboratively with people
- Step 2: Readiness - Establish organisational readiness
- Step 3: Culture - Normalise the culture of discussing outcomes with people
- Step 4: Resources - Provide adequate funding to support change and shift funds to high value interventions
- Step 5: Outcomes - Record outcomes routinely in systems that are available to staff in a timely way
- Step 6: Reporting - Report success routinely by using outcome measures that matter to people

## The Benefits

A Value-based approach considers the outcomes that people get from their interaction with a service; the quality of the service and the cost of the service in the round, rather than just measuring one factor independently.

## QR code to Welsh Report



## QR code to English Report



[Read more in our Executive Director of Public Health's annual report 2021 \(published 2022\)](#)